

Scott Medlock – Robby Krieger Rock & Roll Golf Classic & All-Star Benefit Concert 10th Anniversary Sponsorship Opportunities



Presenting Sponsor

Commitment Level \$75,000 (SOLD)

- Exclusive sponsor name inclusion in the event title (Presented by COMPANY NAME)
- Twelve (12) player spots
- Entered into the \$1 Million Dollar Shootout
- Twenty-four (24) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Logo placement on event website www.TheMedlockKrieger.com
- Logo recognition on All-Star Benefit Concert Step & Repeat for Red Carpet
- Logo recognition on All-Star Benefit Concert Sponsor Wall
- Logo recognition displayed in LED screen next to stage during All-Star Benefit Concert
- Verbal recognition during All-Star Benefit Concert
- Sponsor name/logo included in event promotional materials, press & social media
- One (1) large banner with sponsor logo displayed in prominent location at golf classic
- Opportunity to display company banner at golf classic
- Full page, back cover acknowledgement in event program
- Opportunity to showcase your product/service at golf classic to all players
- Sponsor recognition on all pin flags
- Souvenir photographs of foursome
- Sponsor recognition gift from artist and golf classic host Scott Medlock
- Two souvenir Pin Flags with company logo to be displayed on a hole during the golf classic and signed by hosts Robby Krieger and Scott Medlock after event
- Six (6) company tee signs at the golf classic

All-Star Benefit Concert Sponsor (SOLD)

Commitment Level \$50,000

- Ten (10) player spots
- Entered into the \$1 Million Dollar Shootout
- Twenty (20) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Logo placement on event website www.TheMedlockKrieger.com
- Logo recognition on All-Star Benefit Concert Step & Repeat for Red Carpet
- Logo recognition on All-Star Benefit Concert Sponsor Wall
- Logo recognition displayed in LED screen next to stage during All-Star Benefit Concert
- Verbal recognition during All-Star Benefit Concert
- Sponsor name/logo included in event promotional materials, press & social media
- Full page acknowledgement in event program
- Opportunity to showcase your product/service at golf classic to all players
- Souvenir photographs of foursomes
- One souvenir Pin Flag with company logo to be displayed on a hole during the golf classic and signed by hosts Robby Krieger and Scott Medlock after event
- Four (4) company tee signs at the golf classic

10th Anniversary Sponsor (2 available)

Commitment Level \$25,000

- Eight (8) player spots
- Entered into the \$1 Million Dollar Shootout
- Sixteen (16) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Logo placement on event website www.TheMedlockKrieger.com
- Logo recognition on All-Star Benefit Concert Sponsor Wall
- Logo recognition displayed in LED screen next to stage during All-Star Benefit Concert

- Verbal recognition during All-Star Benefit Concert
- Sponsor name/logo included in event promotional materials, press & social media
- Full page acknowledgement in event program
- Opportunity to showcase your product/service at golf classic to all players
- Souvenir photographs of foursomes
- One souvenir Pin Flag with company logo to be displayed on a hole during the golf classic and signed by hosts Robby Krieger and Scott Medlock
- Three (3) company tee signs at the golf classic

19th Hole Sponsor (multiple available)

Commitment Level \$15,000

- Eight (8) player spots
- Entered into the \$1 Million Dollar Shootout
- Sixteen (16) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Sponsor name/logo included in event promotional materials, press & social media
- Verbal recognition in sponsorship acknowledgements at the Golf Classic
- One (1) company banner at the Golf Classic
- Full page acknowledgement in event program
- Opportunity to showcase your product/service at golf classic to all players
- Souvenir photographs of foursomes
- One souvenir Pin Flag with company logo to be displayed on a hole during the golf classic and signed by hosts Robby Krieger and Scott Medlock after event
- Three (3) company tee signs at the golf classic

Golf Cart Sponsor

Commitment Level \$10,000

- Four (4) player spots
- Eight (8) tickets to All-Star Benefit Concert Saddlerock Ranch, Malibu
- Signage with sponsor logo on all golf carts
- Half page acknowledgement in event program
- Souvenir photographs of foursomes
- One souvenir Pin Flag with company logo to be displayed on a hole during the golf classic and signed by hosts Robby Krieger and Scott Medlock after event
- Two (2) company tee signs at the golf classic

Foursome Sponsor

Commitment Level \$6,000

- Four (4) player spots
- Eight (8) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Half page acknowledgement in event program
- One souvenir pin flag
- Souvenir photographs of foursomes
- One (1) company tee sign at the golf classic

Twosome Sponsor

Commitment Level \$3,000

- Two (2) player spots
- Four (4) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- One souvenir pin flag
- Souvenir photographs of foursomes
- One (1) company tee sign at the golf classic

Individual Golfer

Commitment Level \$1,500

- One (1) player spot
- Two (2) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu

THE FOLLOWING SPONSORSHIP OPPORTUNITIES OFFER EXPOSURE FOR YOUR COMPANY
(NO GOLF SPOTS INCLUDED):

Tee Box Sponsor (27 available) - \$1,500

- Four (4) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Host and own one (1) tee box on the course
- Opportunity to showcase your product/service at golf classic to all players
- One (1) company tee sign at the golf classic

Pin Flag Sponsor (9 available) - \$500

- One souvenir Pin Flag with company logo to be displayed on a hole during the golf classic
- Two (2) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu

Tee Marker Sponsor (27 available) - \$500

- Your company will sponsor one hole, with a set of tee markers with your company logo set up where the players tee up their drives
- Two (2) tickets to All-Star Benefit Concert at Saddlerock Ranch, Malibu

Tee/Green Sponsor (multiple available) - \$250

- Company signage at sponsored tee

Table Sponsor at All-Star Benefit Concert

Commitment Level \$2,000

- 8 tickets to the All-Star Benefit Concert at Saddlerock Ranch, Malibu
- Name mention in event program book

Individual Ticket All-Star Benefit Concert at Saddlerock Ranch, Malibu ~ \$250

Sponsorship Commitment Form

Please select your choice of sponsorship:

- | | |
|------------------------------------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> \$75,000 Presenting Sponsor (SOLD) | <input type="checkbox"/> \$1,500 Individual Golfer |
| <input type="checkbox"/> \$50,000 All-Star Concert Sponsor (SOLD) | <input type="checkbox"/> \$1,500 Tee Box Sponsor |
| <input type="checkbox"/> \$25,000 10 th Anniversary Sponsor | <input type="checkbox"/> \$500 Pin Flag Sponsor |
| <input type="checkbox"/> \$15,000 19 th Hole Sponsor | <input type="checkbox"/> \$500 Tee Marker Sponsor |
| <input type="checkbox"/> \$10,000 Golf Cart Sponsor | <input type="checkbox"/> \$250 Tee/Green Sponsor |
| <input type="checkbox"/> \$6,000 Foursome Sponsor | <input type="checkbox"/> \$2,000 All-Star Concert Table Sponsor |
| <input type="checkbox"/> \$3,000 Twosome Sponsor | <input type="checkbox"/> \$250 All-Star Concert Individual Ticket |

Name _____

Company _____

Address _____

City / State / Zip _____

Phone _____

Fax _____

Email _____

Please select your payment preference:

- AMEX MC VISA DISC Check* Please invoice me

Credit Card #: _____ Exp. Date: _____

Name on Card: _____

Signature _____

*Please make checks payable to: St. Jude Children's Research Hospital

Send completed form to:**

ALSAC/St. Jude Children's Research Hospital
ATTN: Medlock-Krieger Golf Classic & Concert
201 East Sandpointe Ave, Suite 300, Santa Ana, CA 92707
p 800.227.6737 f 714.689.3347
Odette.gutierrez@stjude.org

****This form can be submitted by mail, facsimile or by hand-delivery. To protect your credit card information, do not submit this form electronically through email. Thank you.**